



2026 Sponsorship

Dear Potential Sponsor,

The Ontario Equine Expo will take place in Markham, March 2026, and we are excited to invite you to be part of this special event. Our goal is to create not only a fantastic experience for our vendors and spectators, but also for our valued sponsors.

Held once a year each spring, the Expo is designed to be much more than just a show—it's a place for learning, entertainment, shopping, and community connection. For many attendees, the Expo feels like a reunion, where they reconnect with friends they may only see once or twice a year. From the moment they walk through the doors, they feel welcomed, inspired, and among friends.

By partnering with the Ontario Equine Expo as a sponsor, your company demonstrates to both your customers and ours that their interests truly matter to you. Every attendee will see your support in helping create an event they can look forward to year after year.

Your sponsorship allows us to introduce new ideas, enhance the experience for everyone, and grow the Expo into something even more memorable. This sponsorship package highlights several opportunities to get involved, but we are also happy to work with you to create a customized package tailored specifically to your company's goals.

Thank you for considering including the Ontario Equine Expo in your sponsorship budget. We would be delighted to partner with you in making this event a tremendous success.

Warm Regards,

Ryan Kent

Ryan Kent

Executive Director

Ontario Equine Expo



Title Sponsor

\$10,000

Name and/or logo of Title Sponsor to appear in all Ontario Equine Expo marketing material:
Your package includes:

- Expo to be titled Ontario Equine Expo Presented by: Your Company
- Your logo in print material where Ontario Equine Expo logo is displayed
- Your logo in digital material where Ontario Equine Expo Logo is displayed
- Your supplied banners prominently displayed, in prime locations during the show
- Website recognition – your logo, on the sponsors banner on the Ontario Equine Expo website with a link to your site
- Clinic or seminar scheduled sessions during the weekend, promoting your Business products and/or services
- 10x20 booth space and size at an agreed upon prime location within the Ontario Equine Expo Show
- Ontario Equine Expo Program – large ad in the Expo Program.
- Ontario Equine Expo Program – cover recognition in the Expo Program.
- Social media recognition (agreed on promotional material, supplied by sponsor)
- Press release recognition with any podcast or radio adds we put on.
- 12 Ontario Equine Expo Weekend Passes
- 8 Ontario Equine Expo VIP Passes(to Friday and Saturday evening performances)



Arena sponsor

\$5,000

The Arena will be titled with 'Your Company's name or product'. Your arena will be where the Saturday night performance, clinics, demonstrations and events are conducted throughout the three (3) days of the Ontario Equine Expo show. Your package includes:

- Website recognition – your logo, on the sponsors banner on the Ontario Equine Expo website with a link to your site
- 25% off exhibitor space
- Social media recognition (agreed on promotional material, supplied by sponsor)
- Your provided signage and banners will be displayed in / around the Arena
- Announcements throughout the day promoting your name and the programs taking place in the arena
- Medium logo on the program
- Medium logo on media wall
- 6 Ontario Equine Expo Weekend Passes
- 2 VIP for Friday and Saturday evening Show passes



Trade Show Floor Sponsor

\$2500 (2 per room available)

The Trade Show Floor (pavilion) will be titled as 'Your Company's name or product' building/pavilion.
Your Package includes:

- Website recognition – your logo, on the Sponsors Banner on the Ontario Equine Expo website with a link to your site
- 10% off exhibitor space
- Social media recognition (agreed on promotional material, supplied by sponsor)
- Your provided banners will be displayed at the main entrances to the sponsored floor
- Medium logo on program
- Medium logo on media wall
- 2 Ontario Equine Expo Weekend Passes
- 2 VIP Friday or Saturday Evening Show passes



Chatterbox Saloon Sponsor

\$1,000 (2 available)

The Chatterbox Saloon will be titled with 'Your Company's name or product'. Your area will be where the presentations and talks are conducted throughout the three (3) days of Ontario Equine Expo show. Your package includes:

- Website Recognition – your logo, on the sponsors banner on the Ontario Equine Expo website with a link to your site
- Social media recognition (agreed on promotional material, supplied by sponsor)
- Your provided signage and banners will be displayed in/around the Chatterbox Saloon
- Announcements throughout the day promoting your name and the programs taking place in the Saloon.
- Small logo on program
- Medium logo on media wall
- 2 Ontario Equine Expo Weekend Passes



Clinician / Presenter Sponsor (cost of clinician)

Your chosen clinician or presenter will be presented by Your Company. Your Company will be listed in the schedule (printed and online) with the clinician or presenter. Your package includes:

- Website recognition – your logo on the Ontario Equine Expo website (clinician page) with a link to your site
- Social media recognition (agreed on promotional material, supplied by sponsor)
- 1 post before the Expo
- Announcements throughout the event promoting your name when the clinician/presenter is announced
- Ontario Equine Expo Program – logo printed with clinician information
- 2 free weekend Expo passes

Friend of the Expo Sponsorship - \$100 +

As a Friend of the Expo, your logo/brand will be featured on the Friends of the Expo banner, displayed prominently in the Expo. Your package includes:

- Website recognition – your logo, on the Ontario Equine Expo website with a link to your website
- Name / logo in the list of sponsors in the Ontario Equine Expo Program
- 1 free daily pass



Bull Riding Sponsorship Gold - \$5,000 (2 available)

The show will be titled with 'Your Company's name. The bull riding will be Saturday night. The event will be in the 2 sponsors names and will be announce throughout the event and all posts about the bull riding.

Your package includes:

- Website recognition – your logo, on the sponsors banner on the Ontario Equine Expo website with a link to your site
- 75% off exhibitor space up to 10x20
- Social media recognition (agreed on promotional material, supplied by sponsor)
- Your provided signage and banners will be displayed in / around the arena
- Announcements throughout the day promoting your name and the event.
- Medium logo on the program
- Medium logo on the sponsorship album on Facebook
- 4 Ontario Equine Expo Weekend Passes
- 4 VIP Friday or Saturday evening show passes

Silver - \$2,500 (4 available)

Social Media Recognition (agreed on promotional material, supplied by sponsor)

- Your provided signage and banners will be displayed in / around the Arena
- 25% off vendor space up to 10x20 booth
- Announcements throughout the day promoting your name and the event.
- Medium logo on the program
- Medium logo on the sponsorship album on Facebook
- 2 Ontario Equine Expo Weekend Passes
- 2 VIP Friday or Saturday evening Show passes



Chute Sponsor - \$1000

- One chute door will have your banner on it.
- Announced during the bull ride as a chute sponsor
- 2 tickets to the evening show

Contact us at ontarioequinexpo@outlook.com for sponsorship

opportunities. Ryan Kent 519-777-0783 / Miranda Kent 226-228-6875